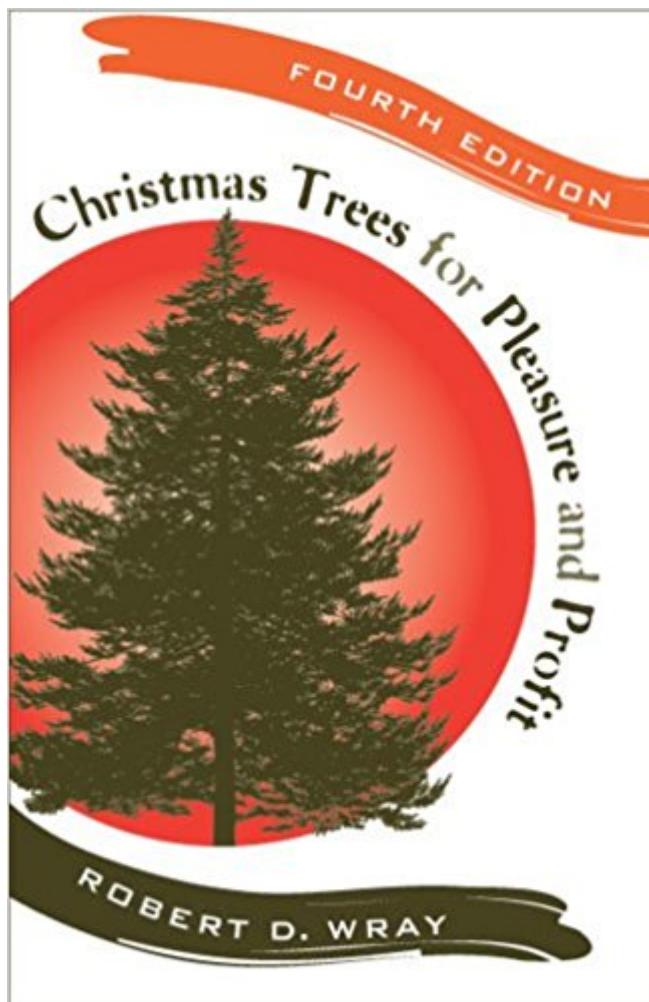


The book was found

Christmas Trees For Pleasure And Profit



Synopsis

Christmas Trees for Pleasure and Profit is for anyone who enjoys being and working outdoors and is seeking a profitable hobby or small business venture. Robert Wray has updated this fourth edition to include the latest techniques and tools for harvesting trees, new methods of transport, the most recent data on herbicides, and advice on how to run a Christmas-tree business today. A perennial bestseller, this illustrated guide covers selecting land, choosing species, planting, harvesting, and managing a plantation. Wray provides guidance for choosing species suitable for the grower's situation, where and how to get planting stock, and how to care for it. The planting process is described in detail, including both hand and machine methods. The book presents useful techniques for protecting the growing trees from weeds, animals, fire, insects, and disease, and offers a full description of shearing or shaping trees to improve their form and density—keys to a successful crop. As the grower's job is not done until the trees are sold, issues of grading, harvesting, advertising, and marketing are examined. A chapter on finances deals with costs, profits, and taxes. From novice to experienced grower, there is something in this book for everyone.

Book Information

Paperback: 160 pages

Publisher: Rutgers University Press; 4 edition (October 22, 2008)

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Average Customer Review: 4.6 out of 5 stars 8 customer reviews

Best Sellers Rank: #608,933 in Books (See Top 100 in Books) #134 in Books > Crafts, Hobbies & Home > Gardening & Landscape Design > Trees #183 in Books > Business & Money > Processes & Infrastructure > Green Business #249 in Books > Science & Math > Agricultural Sciences > Horticulture

Customer Reviews

For both the first time Christmas tree grower and the veteran grower, this is a must-read book. The information Wray provides strengthens the grower's understanding of the business today and brings new insight for the beginners. --Chris Colucci, The Bardonia Tree Farm, NY, established 1972 This book should be required reading for the new or prospective Christmas tree grower. --Journal of

Forestry

Wray provides guidance for choosing species suitable for the grower's situation, where and how to get planting stock, and how to care for it. The planting process is described in detail, including both hand and machine methods. The book presents useful techniques for protecting the growing trees from weeds, animals, fire, insects, and disease, and offers a full description of shearing or shaping trees to improve their form and density--keys to a successful crop.

For those who are thinking of going into the Christmas Trees business or doing it for pleasure, this is a very informative book, easy to understand and visualize. The 178 plus pages go really fast, I read the book in two days and now I'm keeping it as a reference. Lots of good knowledge gathered from different professionals in the Christmas Trees business. The book goes from "Selecting Land" and "Species to Grow" to "Going to Market", and "Profit and Taxes". The progression of this book makes for an easy understandable read and guides you from start to finish.

we are looking into starting a christmas tree farm and needed some information on where to begin. This book gave us lots of information to start our new adventure.

This book is a solid reference and a must have for those who plan on embarking on the road to becoming a Christmas Tree farmer. Well laid out and clear. Regardless of the topic, all relevant even today.

Book covered a majority of topics that should be considered when starting a tree farm. I would highly recommend it.

Great book!

A lot of good and useful information can be had from this book. I would recommend this book to anyone starting in the "field" of Christmas tree growing, (excuse the pun). Personally, I preferred the book by Lewis Hill on this subject as that book is a little more fun to read than this was at times. This book also sports many dated black and white pictures. The information is of course current, but you will know right away that this book was written and compiled during the 1960's vs. modern day. Don't let these minor criticisms stop you from getting this book though. As I said, a lot of good info.

is available and it stands as a good reference for this subject.

Great for anyone unsure what to do when starting a Christmas tree farm or taking one over. Great information.

This book covers everything for prospective Christmas Tree Farm owners from how to know which land is best for your trees to marketing and selling your trees. It is definialy a must have for those with an interest in owning a Christmas tree farm. The author wrote the book in a very easy and whimsical way to make the book very enjoyable to read.

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